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PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Samra et al.

Serial No.: 09/474,974

Filed: December 29, 1999

For: METHODS AND SYSTEMS  
FOR TARGETING MARKETS

:  
: Art Unit: 3623  
:  
: Examiner: Beth Van Doren  
:  
:

**AMENDMENT AFTER FINAL**

MAILSTOP: AF  
Hon. Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Applicants respectfully request consideration and entry of the following amendment  
submitted in response to the Office Action dated February 15, 2005 and made final.

*Please  
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6/27/05*

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